

List of Potential Research Topics

For the course, *The Global Firm* --- advanced AEF (cand. oecon) program

Paul Deng, v2, Spring 2012

The following list is to help those who tend to have trouble finding their own research topic. The topics listed here are of great interest to economics profession, and some of them are of particular interest to me. For those with plenty of ideas, feel free to choose your own research topic.

1. International capital flow and its impact on host countries– to differentiate the impact of FDI (long term) with short-term portfolio investment (including both debt and equity investments) or the so-called “hot money”. (Note: macro-level country panel data is available, check with me)
2. How different is the impact of horizontal vs. vertical FDI on the host country? (Note: firm-level data is available for this project)
3. Property rights protection and MNE’s decisions in a) organizational form, and b) location choices – How a country’s property right protection is related to MNE’s organizational form and location (note: check with me on data source).
4. FDI and its impact on domestic *employment growth* – again to differentiate between horizontal and vertical FDIs (note: firm-level data is available, check with me)
5. How the presence of MNEs alters the pricing strategy of exporters? Possibly link this to exchange rate pass-through.
6. How the intra-firm trade of MNEs alters the current policy discussion on the global imbalances.
7. How FDI helps nurture domestic competition environment? – some sort of extension of *Deng and Jefferson paper* (note: firm-level data is available for use)
8. Understand the incentives for outward FDIs from emerging markets - this is a relatively new phenomenon, e.g., China’s OFDI, which has not been fully understood. (note: data is available from CBS library)
9. Monetary (interest rate) policy and its impact on global capital flow and M&As. (note: data is available in Datastream at CBS library)
10. Do geographically diversified MNEs offer investors better returns? - a revised asset pricing model on a global scale that takes into consideration of revenue source

diversification, currency hedging, and exploring the advantage of diverging growth between developed vs. emerging markets. (note: data should be available in Compustat, check)